



NOR'WESTER

Rotary Club of Northwest Des Moines
www.clubrunner.ca/northwestdesmoines

Prez Sez...

Wendi Wilson

I have been in contact with Jan Herke of Urbandale Parks and Recreation. Jan as well as the Urbandale School District, the Urbandale Police Dept. and the Urbandale Food Pantry have found a growing need for countless Urbandale children. For many, the only meals they get during the day are the ones they are receiving at school. Many are going hungry during the breaks from school. In addition, many of them do not have basic personal care items such as toothpaste, soap, shampoo, toilet paper, etc. Karen Acres and Jensen Elementary Schools now have over 37% of the children on free or reduced lunches.

I will be bringing a collection box to the meetings during the month of May to collect any items you would like to donate to help these families.



Abbie, Prez & Gabi

Scribbles

Kent Sovern

Iowa Parks Foundation

Kent Sovern the Executive Director of the Iowa Parks Foundation was our speaker for today. He explained that the foundation is a philanthropic organization designed to be an independent voice for Iowans who support and use park lands and other publicly owned natural resources. We will organize and lead efforts to transform Iowa's parks for future generations. One focus will be to advocate for increased private and public funding in support of the environment and natural resources including parks in all jurisdictions.

The foundation has 3 principle goals - to CONNECT Iowans to the natural world; to TRANSFORM Iowa's parks to world class stature; and to CELEBRATE Iowa's proud history of natural resource conservation during the centennial of the state parks founding in 2020. As we advance these goals, new users will frequent the parks and the visitor experience will be dramatically improved.

The foundation will not compete with the mission or programs of any other organization. We will collaborate and leverage the assets and strengths of these organizations while seeking their partnership to advance our mission.

This statewide initiative will assist local organizations when appropriate and will financially support local projects. The Foundation will support projects that advance a broader vision of state, county and municipal parks as a system rather than any "stand alone" project in an individual park.

The Foundation's work begins at this moment so that we have adequate time for park system improvements to be planned, designed, financed, constructed and introduced to users. We intend to make our state park system's 100th anniversary in 2020 a celebration of success.



Scribe, Roger Nyberg

April 30, 2010
 Program:

Judi Worth
 American Red Cross

- Arranged By:
 Leslie Malcom
Greeter:
 Tim Sitzman
Invocation:
 Dave Piersel
Sergeant:
 John Pittman
Scribe:
 John Pittman

2009-10

OFFICERS AND DIRECTORS

- Wendi Wilson, President
 Eric Dickinson, President Elect
 Brad Helgemo, Secretary
 Wanda Armstrong, Treasurer
 Ed Arnold, Director
 Jim Arthur, Director
 Chuck Corwin, Director
 Rick Grant, Director
 Marcus Dunn, Director
 Cam Torstenson, Past President
 Dianne D-Nelson, Exec Sec
 Mark McAndrews, Exec Treas

Future Programs

5/7: Elvin McDonald
 Des Moines Botanical Ctr.

5/14: CLUB PROGRAM

In Remembrance...



JOHN M. NEWBERG

John Newberg, a longtime Northwest Rotarian passed away this week.

Many will remember John's devotion to setting-up our meeting space each week.

If you arrived past 12 Noon you would have to run John down to get a lottery ticket! Great Rotarian! Notice his Rotary pin on his lapel.

John grew up in Des Moines and was a graduate of Lincoln High and Drake. He married Helen Moore and recently celebrated 56 years of marriage. John moved to Colorado Springs in 2008.

Rotary Minute...

Ocular health - Eyeglasses in History

Around AD 62, the Roman philosopher Seneca wrote of the magnifying properties of a water-filled glass ball.

By 1000, Italian glass blowers had created "reading stones" similar to contemporary hand-held magnifying lenses. The exact date of the creation of reading lenses remains unknown, but reports from 1300 indicate that Germany, Italy, and the Netherlands manufactured and sold spectacles. Benjamin Franklin commissioned the first bifocals in 1760 for his own use.

The United States has 1 optometrist per 4,500 people. India has 1 per 100,000. Sub-Saharan Africa has 1 optometrist per 1 million individuals.

Since July 2004, The Rotary Foundation has awarded 265 humanitarian grants to support eye health, totaling \$3,091,552 in 43 countries, with projects in India receiving the most help.

If you want to read more on this topic, please turn to page 64 in this month's Rotarian magazine.



We'll Be Singing . . .

Opening: Opening: My Country
'Tis of Thee
Song Time:
Bye Bye Blackbird (#12)
Smiles

Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

Chuck Corwin

Phone: 515-226-7605
Fax: 515-223-9301
ccorwin@bryton.com

CHARLES GABUS MEMORIAL RIDE



Charles Gabus Memorial Bike Ride Raffle Tickets 2010 Prizes

- 1st Prize:** Eurospeed Spirit 50cc Scooter (No Motorcycle License Needed)
- 2nd Prize:** \$1,000 Mr. B's Shopping Spree
- 3rd Prize:** Bike World (\$700 bike)
- 4th Prize:** Family Package @ Ramada Inn Water Park Hotel
- 5th Prize:** \$100 Barnes & Noble Gift Certificate
- 6th Prize:** \$100 Borders Gift Certificate

**Tickets are \$5 each or 5 for \$20.
The goal this year is to sell 2,500 tickets.**

Future Information

Program

Chairperson:

Gil DeRoos

Chuck Corwin, May 7
Leslie Malcom, May 14
Jeff Bremer, May 21

Greeters

Chairperson:

Nancy Johnson

Brenda Auxier-Mailey, May 7
Beth Goedken, May 14
Brad Helgemo, May 21

Invocation

Chairperson:

Jim Pittman

Roger Nyberg, May 7
Dave Nagel, May 14
Mark McAndrews, May 21

Sergeant

Chairperson:

Kevin Smith

Rick Grant, May 7
Cam Torstenson, May 14
Marcus Dunn, May 21

Scribe

Chairperson:

Larry Sample

Dianne Porter, May 7
Diana Reed, May 14
Doyle Sanders, May 21